FCSH
FACULDADE DE CIÊNCIAS
SOCIAIS E HUMANAS
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Componente Não Lectiva | Mestrado de Novos Media e Práticas Web

i.Triu

INSPIRATION & IDEAS

Table of Contents

1.

**INSPIRATION
& IDEAS**

The future of cars is

ACES

A	C	E	S
AUTONOMOUS	CONNECTED	ELECTRIC	SHARED
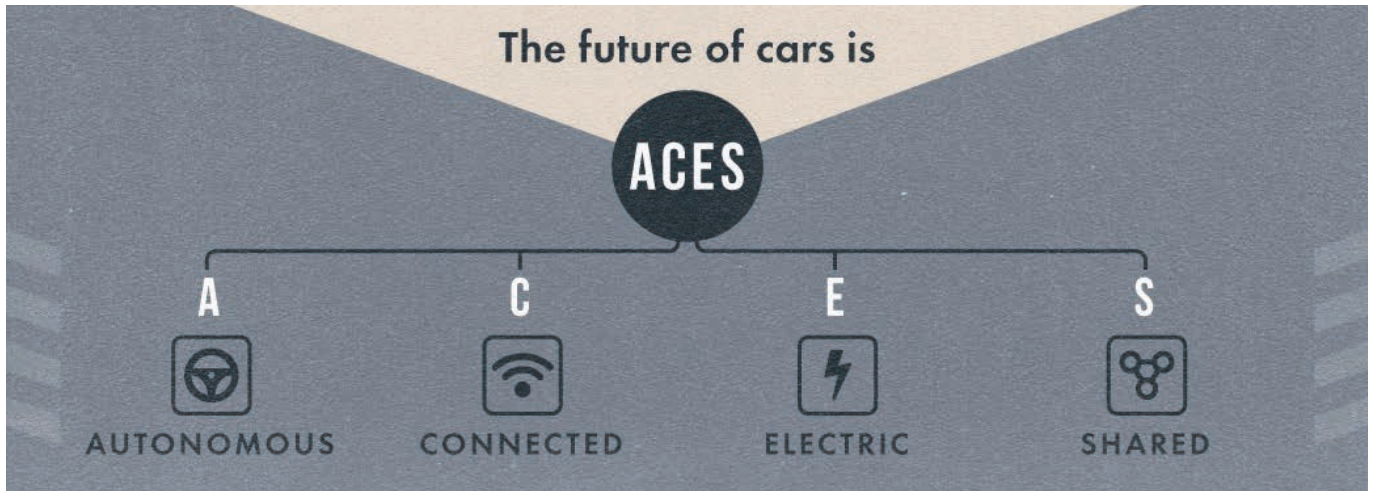
AUTONOMOUS
[ACES]

By 2030, up to **70%** of new cars sold could have self driving features.

15% could be fully autonomous.

In urbanized areas, self-driving cars can save *time*...

Average time an American spends on commuting annually is **212 hours.**
SOURCE: US CENSUS

DIAGNOSTICS AND ANALYTICAL TOOLS

ADAS (Advanced Driver Assistance System)

ENHANCED SAFETY FEATURES

Real-time traffic updates, dynamic routing

INFO-TAINMENT

Retail and business applications

TESLA'S SEAMLESS INTEGRATION

Tesla cars feature a digital touchscreen interface, and come with an app, allowing a driver to monitor and control the vehicle with one swipe.

A Tesla can also get periodic software upgrades, like Apple's iOS systems.

AUTONOMOUS LIFE

"Automation and the shared economy will change how the entire commuting model works. Meanwhile, an increased penetration of EVs will have an impact well beyond the engine, as charging infrastructure needs to be added, battery supply chains need to be created, and as legacy auto parts become obsolete."

SOURCE — https://www.visualcapitalist.com/future-automobile-innovation/

FUTURE   MODERN   ELECTRIC
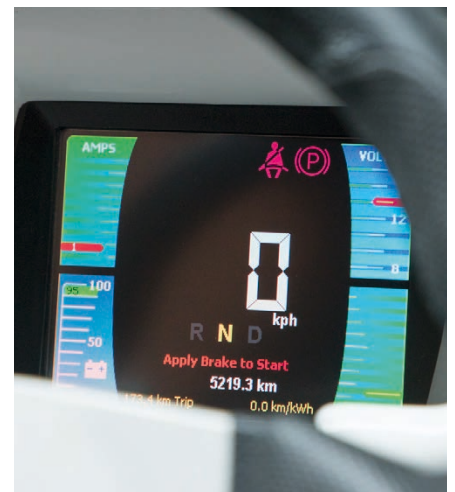
INTERFACES & SCREENS   COMPACT

SAFETY   CARS CONNECTED

CREDIT: DAVE RIGLER

SIMILAR VEHICLES – Meccanica Solo

"Charge Everywhere – What if you charged your car the way you charge your phone? When it's not in use, it's charging. Free public charging is now a mainstay in malls, parking lots and city-built stations, and it's easy to install a low-cost charge station at home."

SOURCE – https://electrameccanica.com/solo/

3 WHEELS   1 SEAT

COMPACT   ELECTRIC

TRADITIONAL FEEL

1 – EXPRESSION

2 – DYNAMIQUE

3 – CARGO

SIMILAR VEHICLES – Renault Twizy

Possibility to make the product very customised. In this case, Twizy integrates 3x different variations of the product. As an example of its functionality, this vehicle is used in Lisbon for tours and you just need an APP to drive it around the city,

SOURCE – https://www.renault.co.uk/vehicles/new-vehicles/twizy.html

MODERN   4 WHEELS   2 SEATS

CROSS PARKING   ELECTRIC

COMPACT   CUSTOMISABLE

ZURICH BLUE **MILANO RED** **AMSTERDAM ORANGE** **PARIS MINT**

BARCELONA BROWN **LONDON GREY** **GOTHAM BLACK** **VIENNA WHITE**
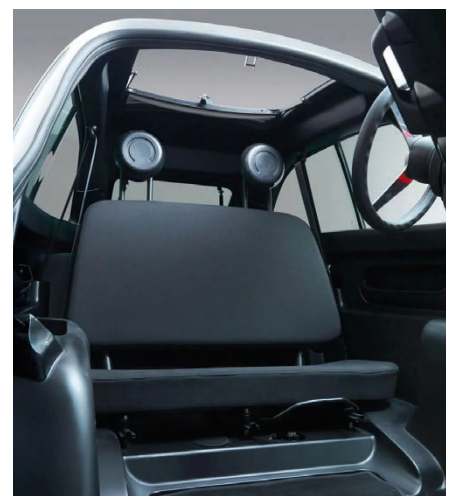
SIMILAR VEHICLES — Microlino

The Microlino has two seats, a kerb weight of 435 kg, a range of 125 or 200 kilometers (bigger battery) and a maximum speed of 90 km/h. With just 2.4 meters length, is ideal for cross-parking, the front-entrance enables getting out directly on the sidewalk.

SOURCE — https://www.micro-mobility.com/en/experience-micro/microlino

VINTAGE FEEL   2 SEATS

COMPACT   ELECTRIC   3 WHEELS

FUNNY   CROSS PARKING

Car UX by Use Case

Defined by car manufacturer

Defined by iOS CarPlay, Android Auto

Driver's screen

Center console screen

Speedometer, tachometer

Warnings

System status
(fuel, milage, engine temperature)

Driving modes
(sport, eco, regular)

Environment infos
(outside temperature, speed limit)

Assistent activity
(cruise control, other driving aids)

Navigation
(directions, route updates)

Status of media, phone, ...
(current song, active call, etc.)

Voice control
(Siri, Google)

Hardware controls

Music and Media

Radio

Messaging

Telephony

Apps (third party)

Navigation
(planning, large map, settings)

Climate controls
(AC, fans, heated seats, etc.)

Parking assistants
(distance sensors, rear camera)

Car settings
(general settings, maintenance info, etc.)

One app, two ways to use Android Auto

"Google has also developed its own app called Android Auto. It gives you access to many functions such as phone calls, messages, music and Google Maps. In other words, having Android Auto integrated with your car is like driving with Google in the passenger seat."

IN-CAR USER INTERFACES

"Adding digital screens and human-interfaces to the interior of a car, allows data from mobile devices and from the cloud to be fully integrated into the core driving experience - the manufacturers that give car buyers what they want by turning this data into personalized services that continue to improve over time will benefit from higher customer satisfaction." **SOURCE – https://www.glueglue.com/blog/car-ux-ui-design/**

CROSS DEVICE

VERSATILE & ADAPTIVE

CUSTOMISABLE
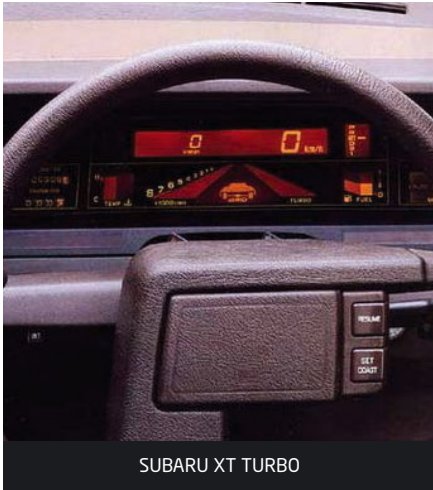
SUBARU XT TURBO

VECTOR W8
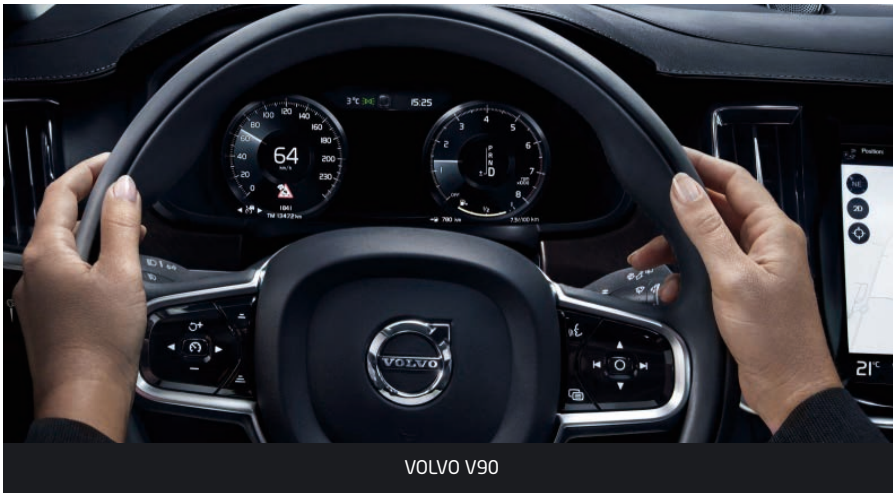
VOLVO V90
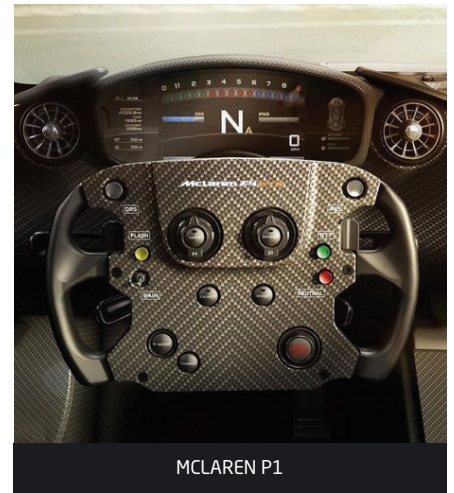
MCLAREN P1
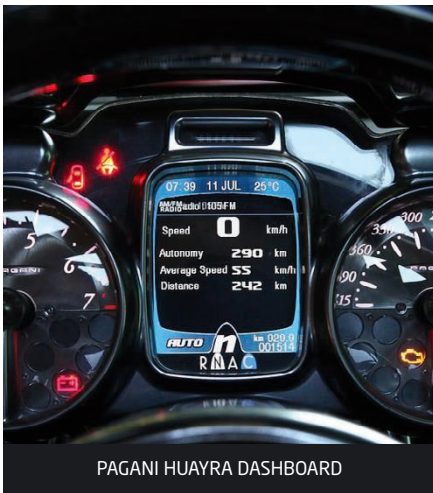
PAGANI HUAYRA DASHBOARD

LEXUS LFA

TRADITIONAL CAR INDOOR INTERFACES

"Digital gauges first started showing up in 1980s cars to varying degrees of success. Automakers pushed hard for them, but the trend all but died in the 1990s. In the 21st century, though, digital gauges made a comeback and it looks like they're here to stay."

SOURCE — https://www.roadandtrack.com/new-cars/car-technology/g6849/best-digital-gauges/

TRADITIONAL

DISPLAYS   BUTTONS

CAR GAUGES

CITROEN C4 CACTUS INTERIOR

ALPINE - NAVIGATION SYSTEMS

BMW IDRIVE TOUCH CONTROLLER

AUDI TT INFOTAINMENT UNIT
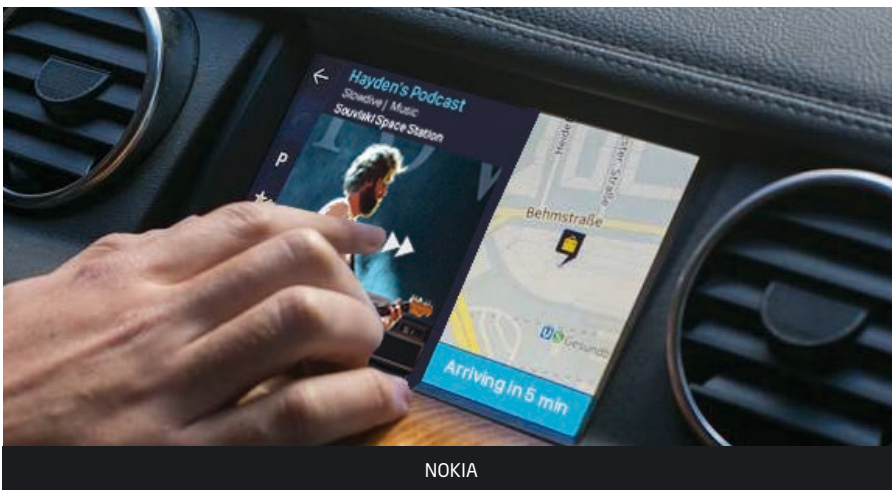
NOKIA
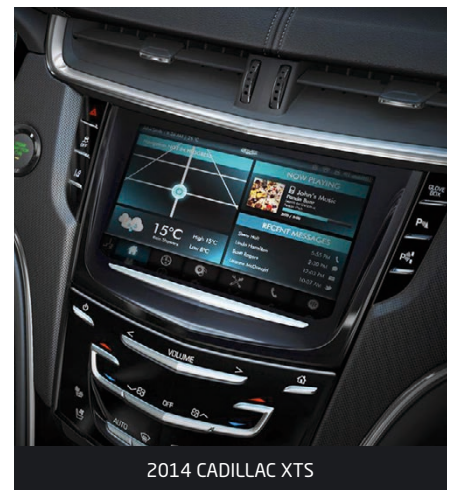
2014 CADILLAC XTS

TRADITIONAL CAR INDOOR INTERFACES

Here are some examples about the traditional functions we must focus developing i.Triu dashboard and APP.

SOURCE – A collection of images found on the previews sources.

MODERN   DISPLAYS

TOUCHSCREEN
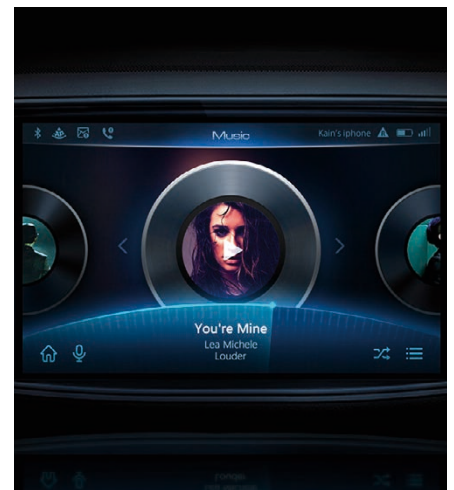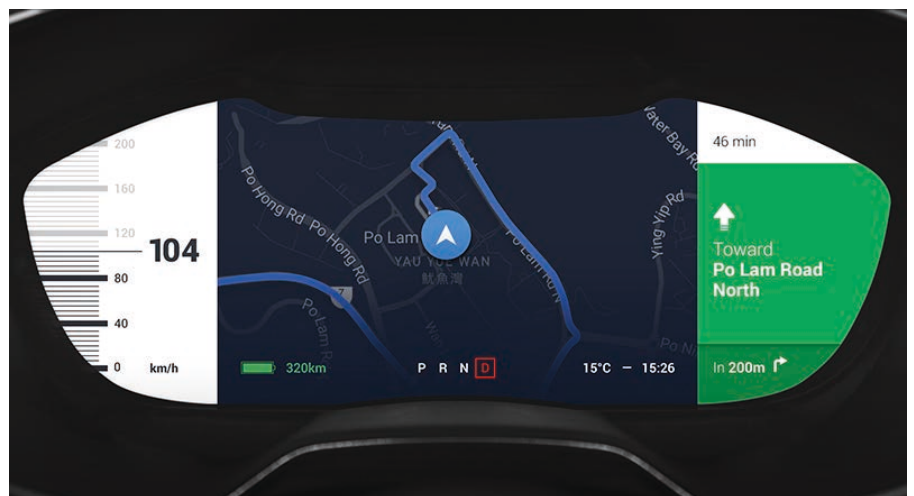
CAR DASHBOARDS / INTERFACE CONCEPTS

Some examples of different visual components and visual language used in user interface design. Minimal language with a touch of a realistic object, gives a more modern and sophisticated look.

SOURCE — https://medium.com/inspiration-supply/car-dashboard-ui-ux-concepts-d135959d963f

FUTURISTIC   CONCEPT

DIGITAL   MINIMAL   CLEAN
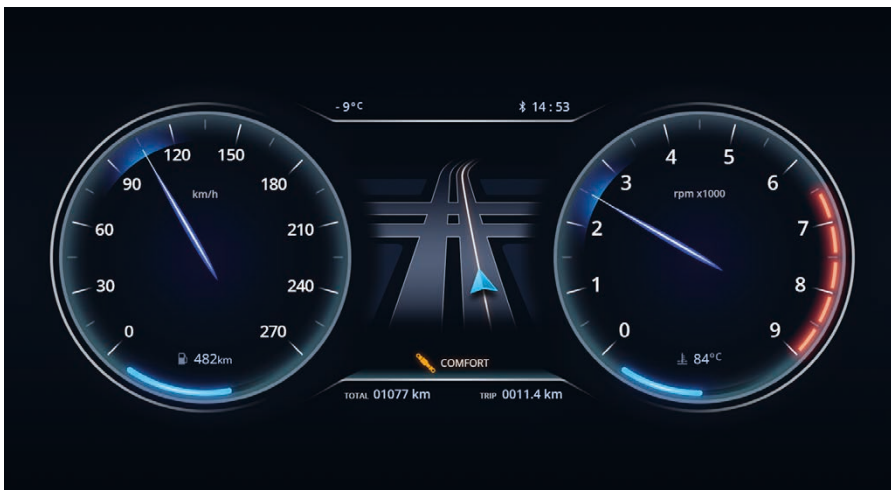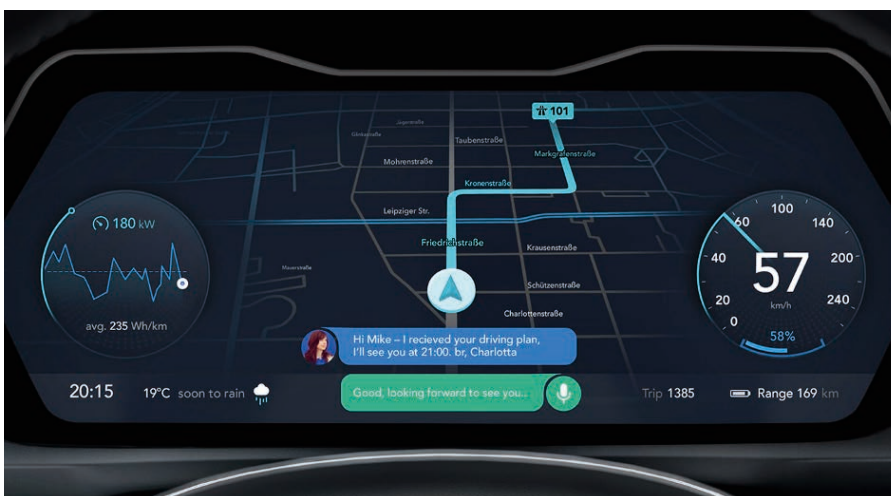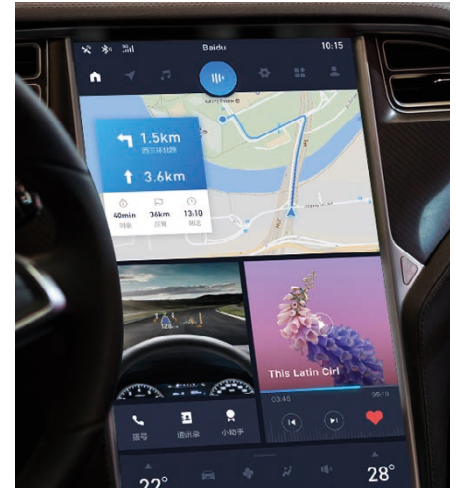
TOUCHSCREEN

CAR DASHBOARDS / INTERFACE CONCEPTS

Here we can be aware and see the different appealing of the visual language on the seats screen, in the images on the right.

SOURCE – https://medium.com/inspiration-supply/car-dashboard-ui-ux-concepts-d135959d963f

FUTURISTIC   CONCEPT

DIGITAL   MINIMAL   CLEAN

TOUCHSCREEN

AUTOMOTIVE DESIGN—INFOTAINMENT USER INTERFACE BY SUNNIE YEO

CLUSTER DESIGN PROCESS FOR FANTASY AUTOMOTIVE PRODUCT CONCEPT

MISSION E—FUTURE SPORTS CAR BY DENNY MORITZ

MIND BLOWING CONCEPTS OF CAR UI

Please take a look on the source's link and see these fantastic concepts with motion graphics animation and see how these user interfaces reacts and lives in harmony with all its tools and functions.

SOURCE — https://medium.muz.li/mind-blowing-concepts-of-car-user-interfaces-b2839a7e7002

FUTURISTIC   DIGITAL

WIDE   PANORAMIC

CONCEPTUAL   CLEAN
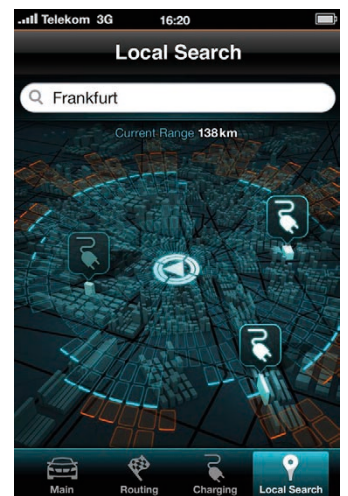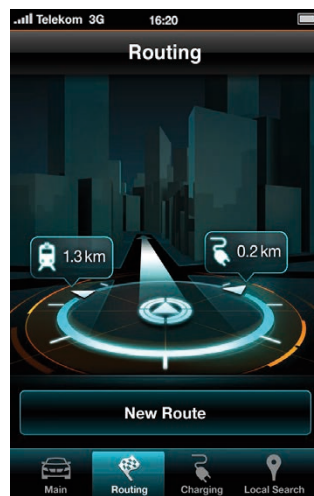
UTILITIES & TOOLS

As show on the first and last image, the ability to see an alert showing a person or car coming to us gives an extra feeling of confidence on driving on low-light environments, raining and fog. Also important to show to the driver were he can charge the vehicle.

SOURCE – https://www.pinterest.pt/designerys/car-cluster-design/

ALERTS   3D

CHARGING MAPS

STATISTICS & INFO
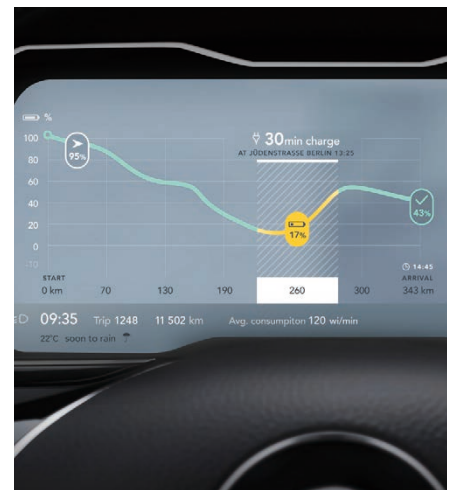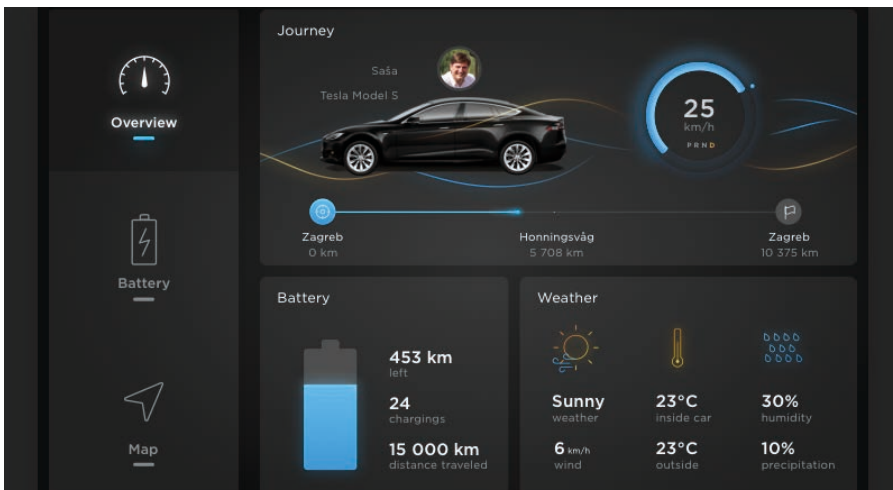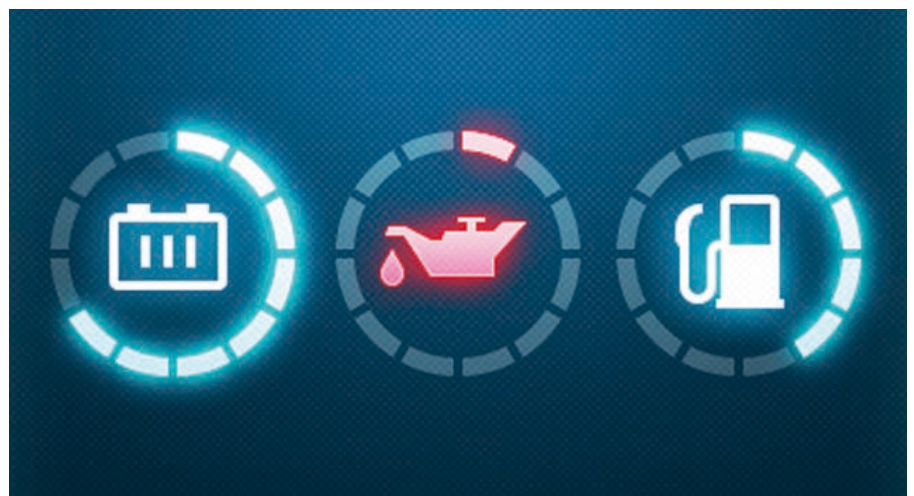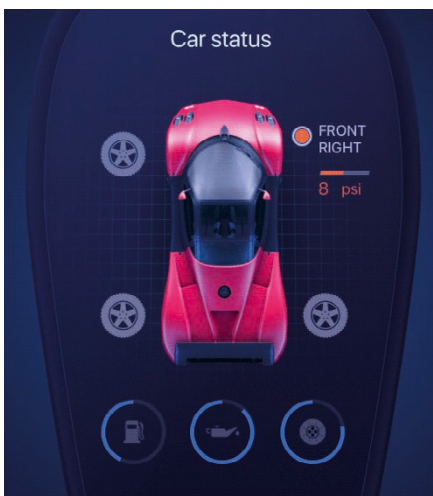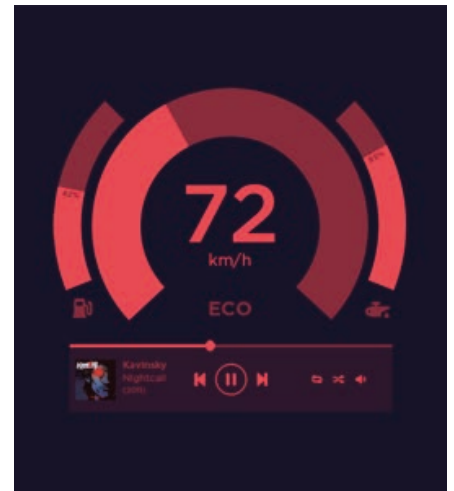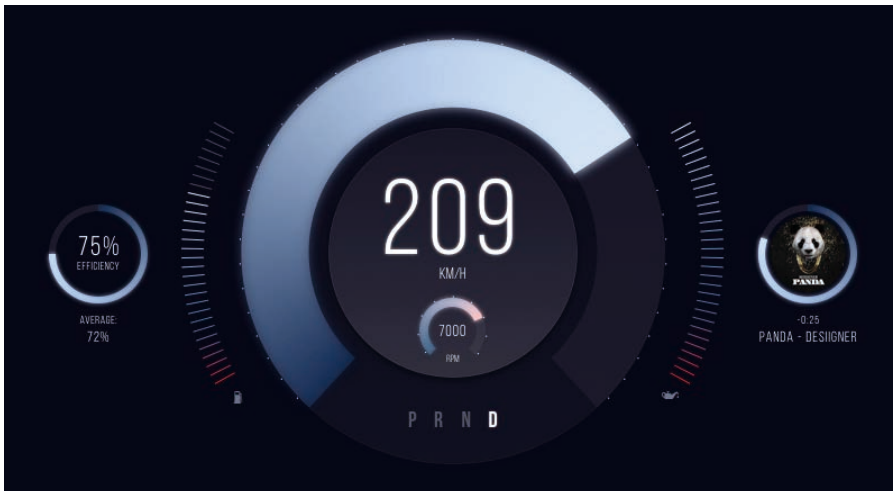
ICONS & INTERFACE ELEMENTS

Different ways to show the vehicle information with icons. The use of a cohesive colour palette is very important, to keep the driver aware of the group-functions he can see and control.

STATISTICS & INFO

SOURCE — A collection of images found on the previews sources.
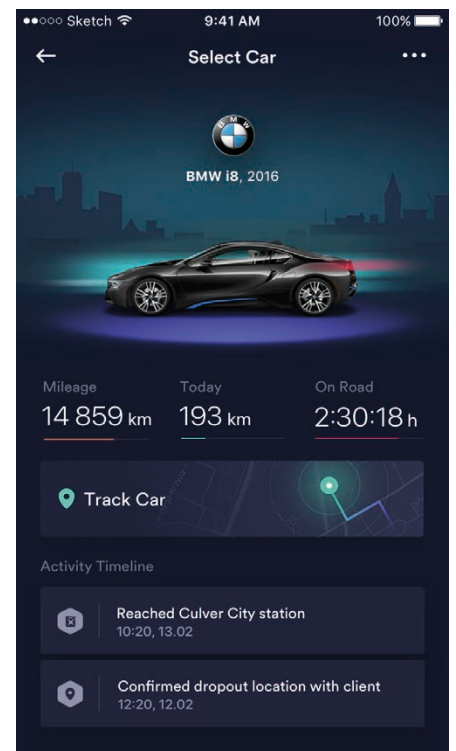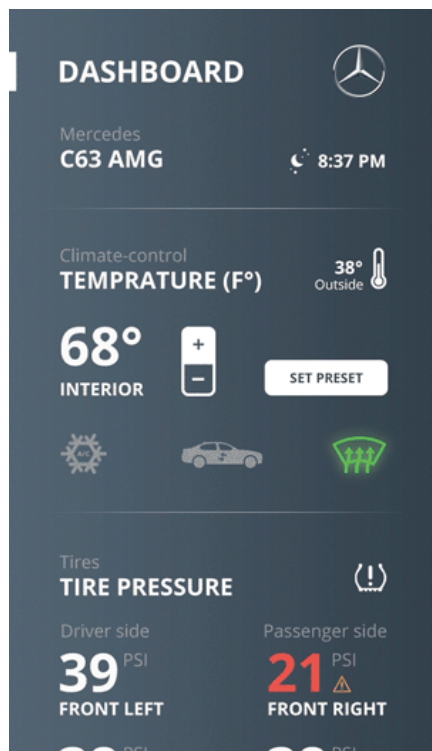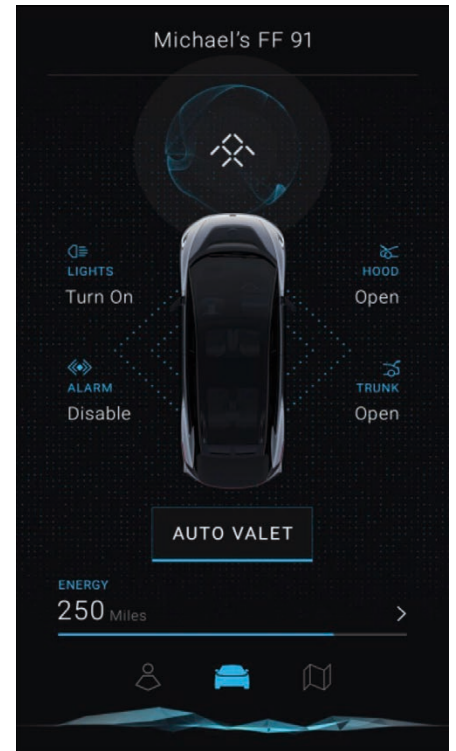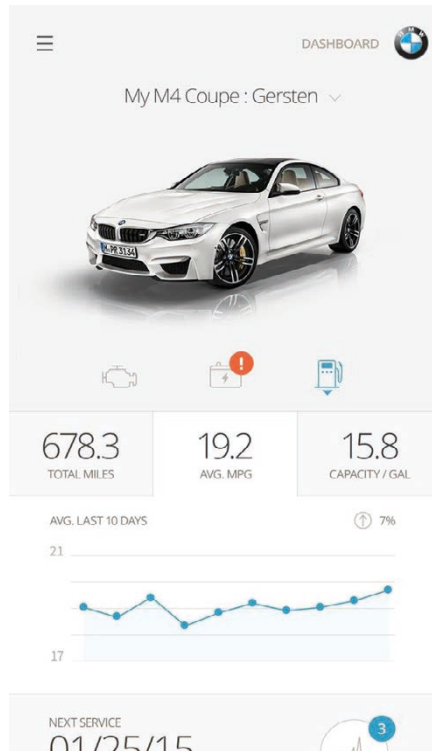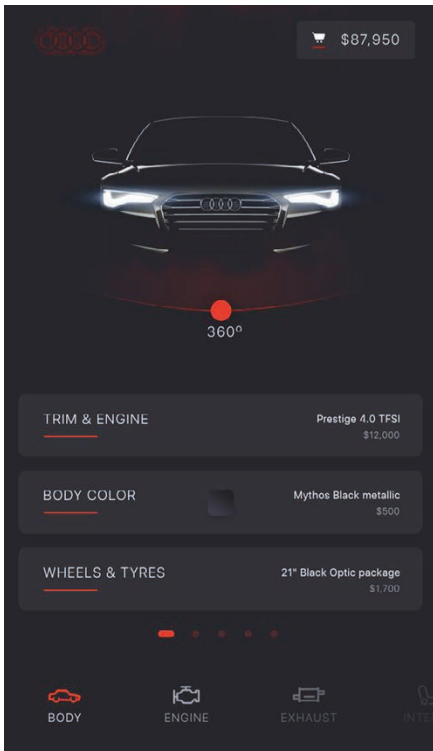
APPS DESIGN EXAMPLES — CAR DASHBOARD

We can see which functions and icons have been used, which kind of visual language, colors and some additional details. Note for the use of very realistic car model's image. These APPs are used by smartphones devices.

SOURCE — A collection of images found on the previews sources.

STATISTICS & INFO
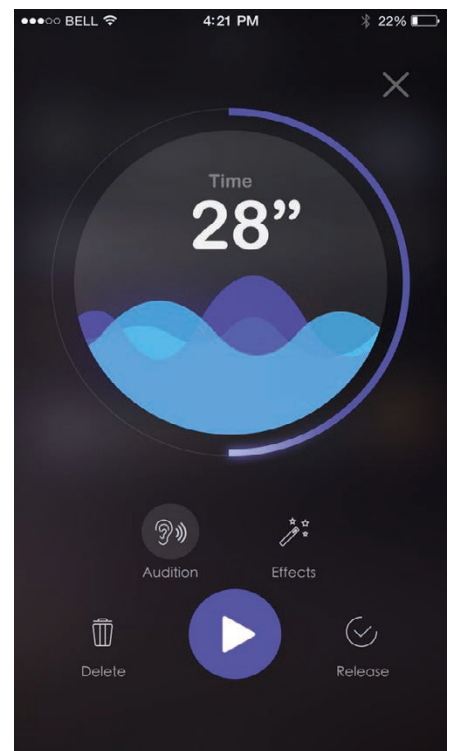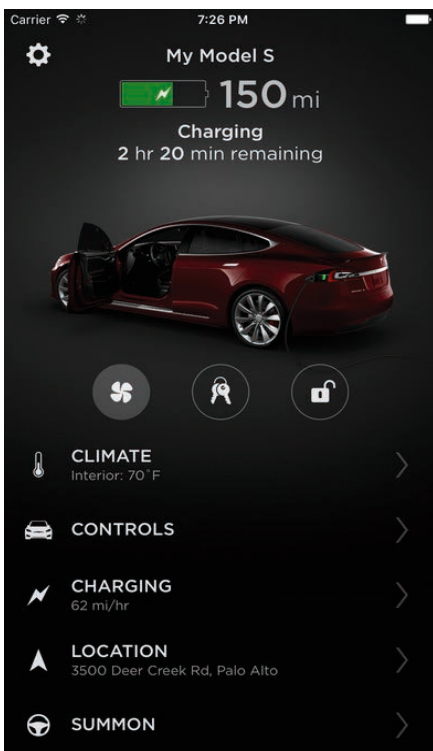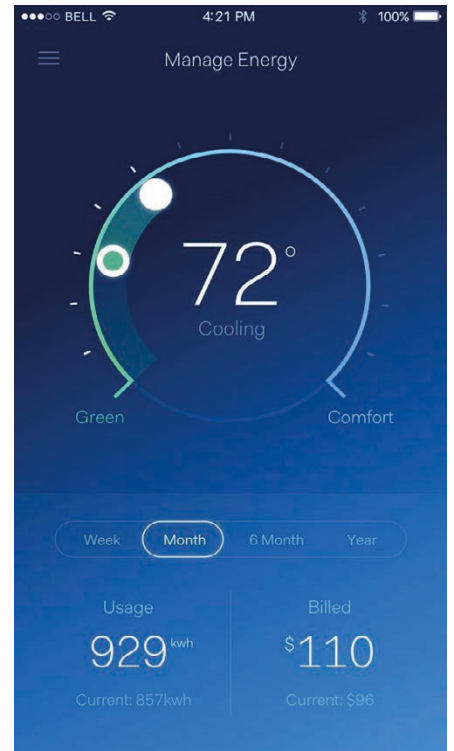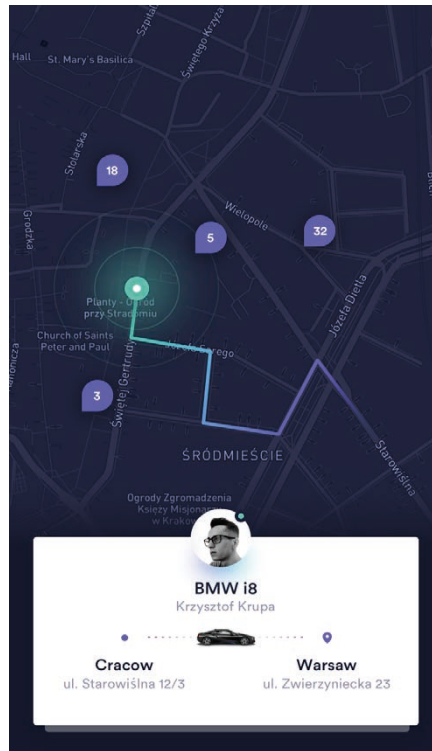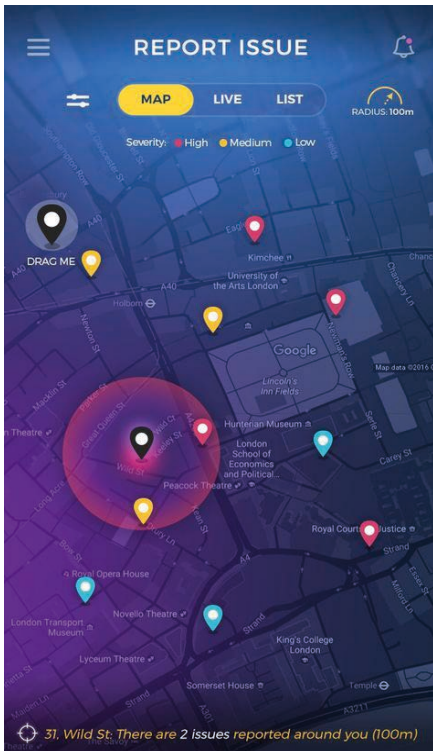
APPS DESIGN EXAMPLES – MISCELLANEOUS

Examples of maps used on the APPs with hotspots and points of interest.

MAPS

STATISTICS & INFO

SOURCE – A collection of images found on the previews sources.
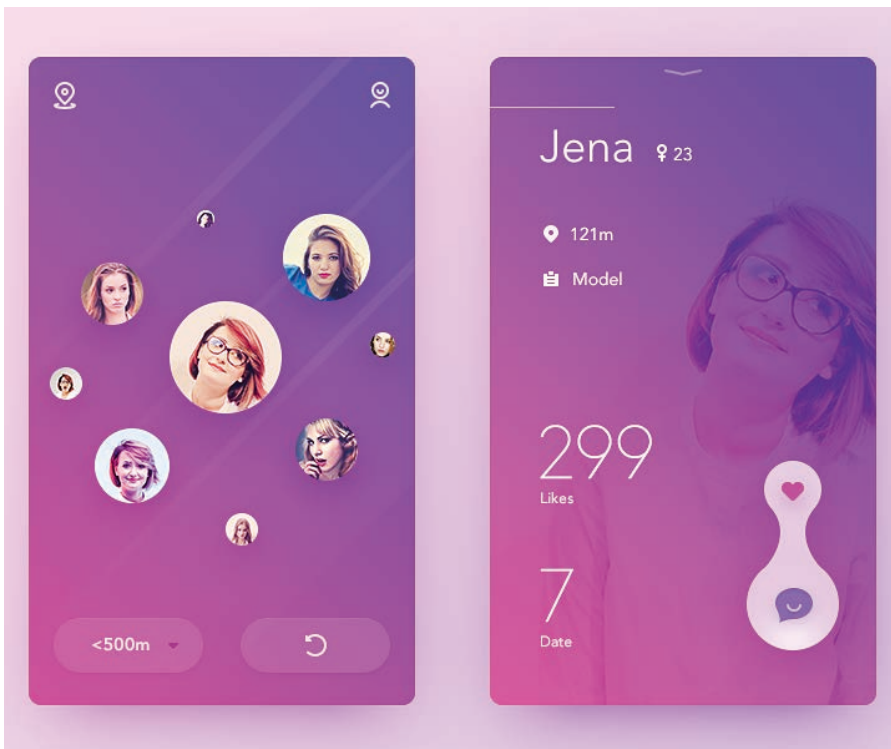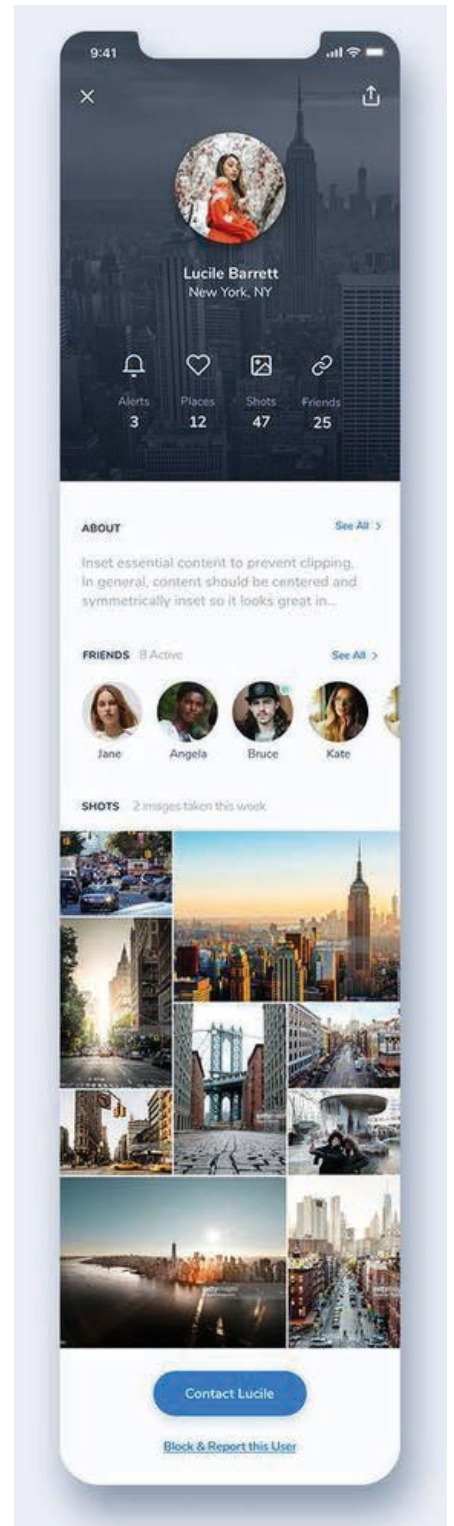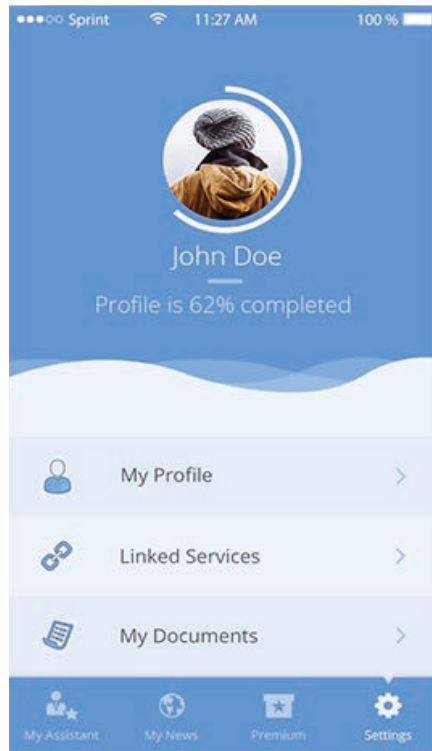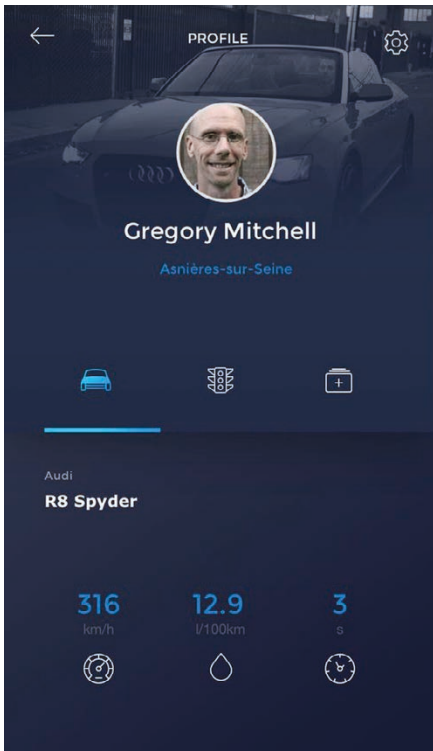
APP EXAMPLES — PROFILES & FRIENDS

The first image has a nice representation of a "Profile Page" , with an overall view of the data from this user. The violet APP, on the bottom, shows a nice way how we could display "friends" on i.Triu APP.

SOURCE — https://medium.muz.li/50-user-profile-page-design-inspiration-5c45aeeda400

PROFILES   FRIENDS   SOCIAL

SHARING   INTERACTIVE

PHOTO GALLERIES
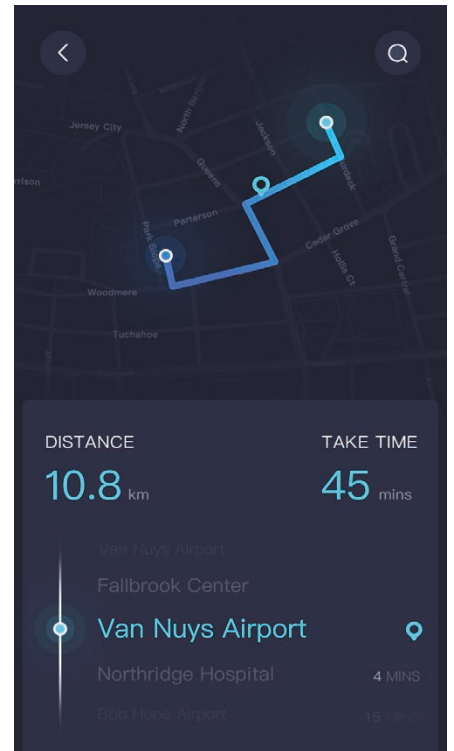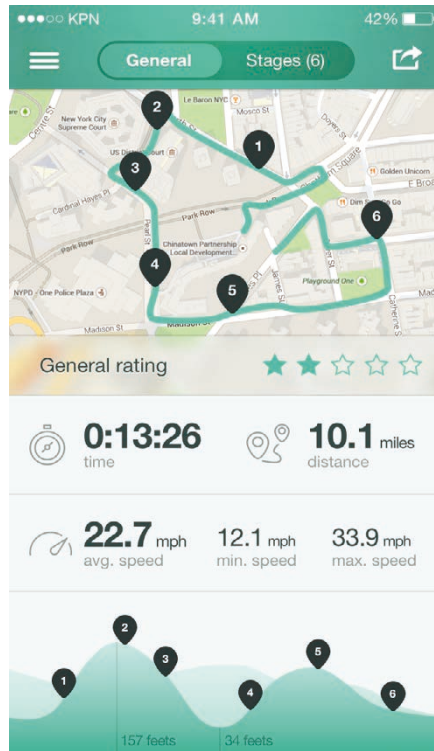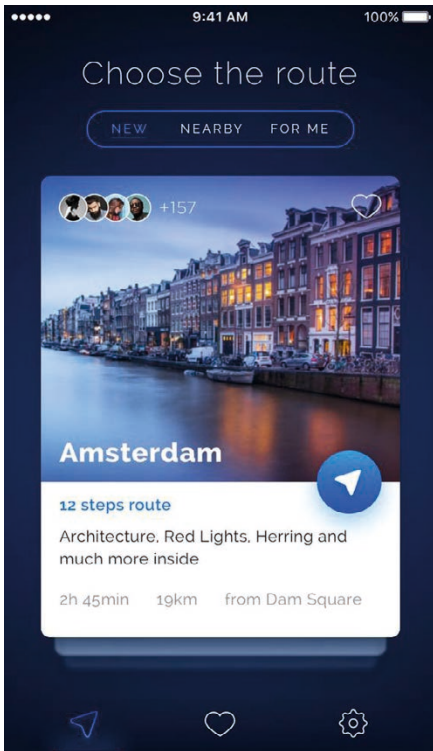
| 1 — Tour View | 2 — Map View | 3 — Detail View |
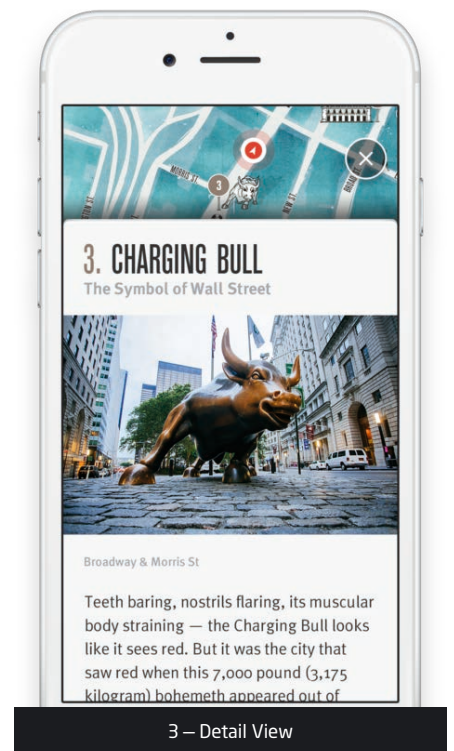
APP EXAMPLES — GUIDED TOURS

Here are some examples and ideas for this feature: "Guided Tours" by i.Triu. This layout be also used for the daily routes or to share a "Trip" with a friend or on social media / sites / personal blog.

SOURCE — https://www.pinterest.pt/pin/394698354817598228/

NAVIGATION

MAPS   ROUTES

DISCOVER & TRAVEL
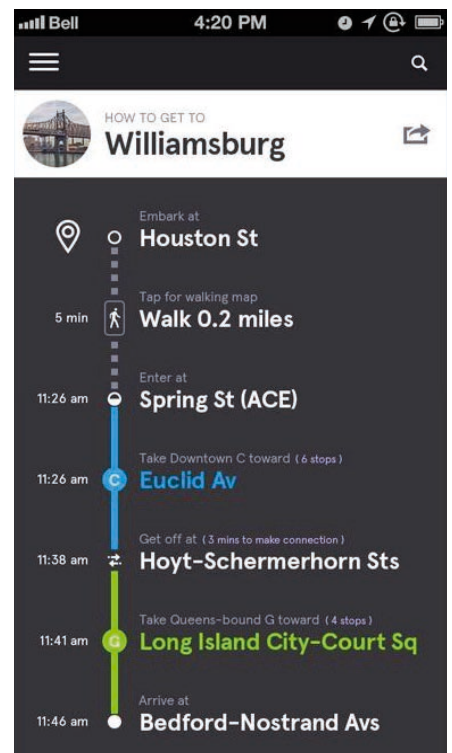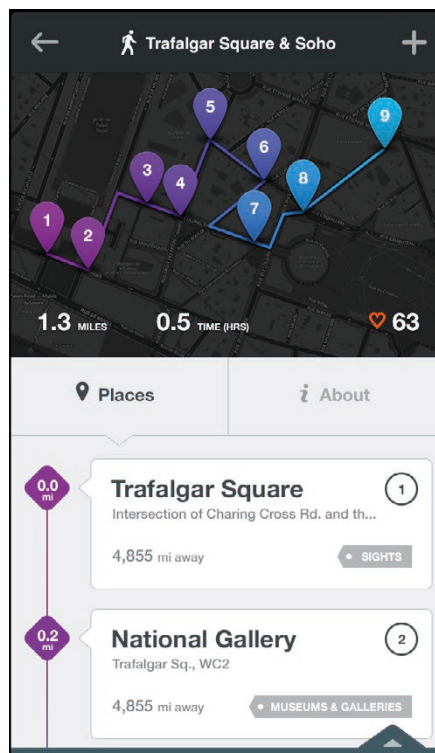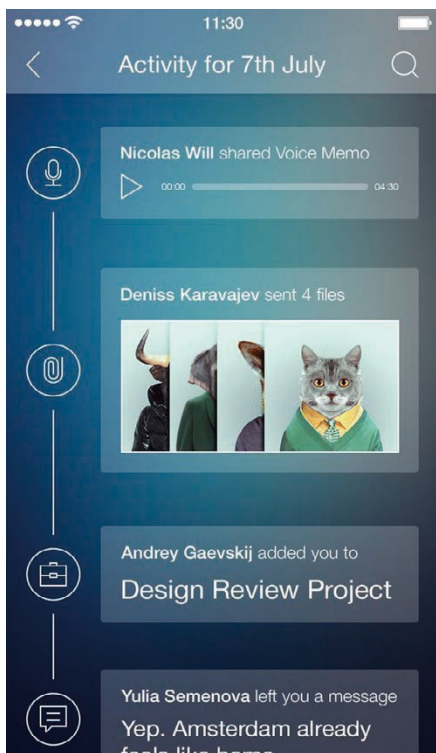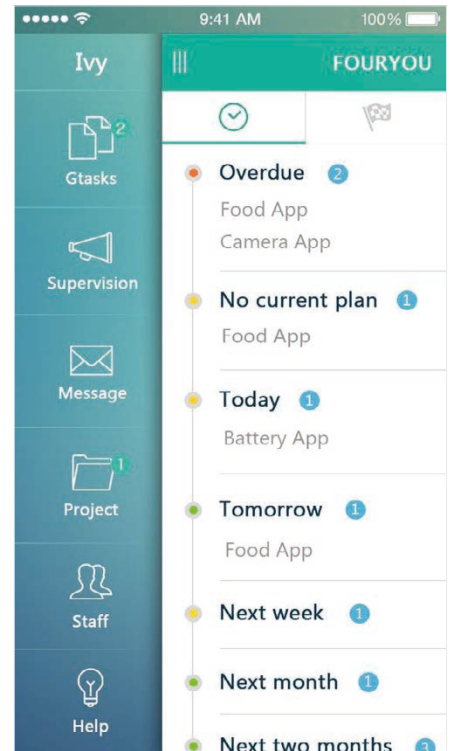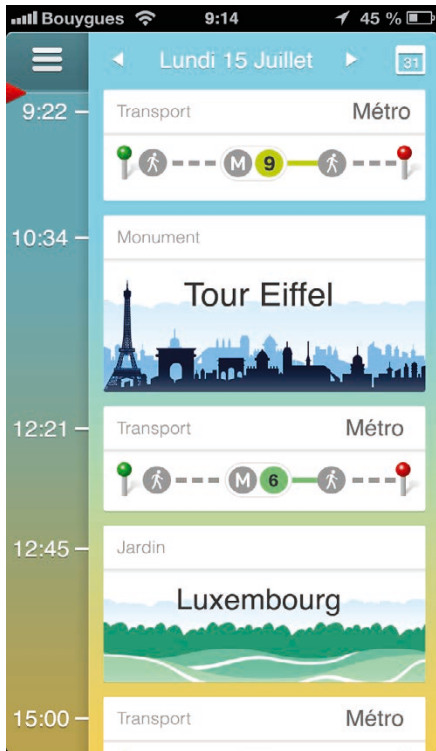
APP EXAMPLES — TOURS/DAILY TIMELINE

Here we can see some examples about the "timeline" feature. Is a very intuitive way to see past itineraries or even a guided tour. This way, we can very easily see and share our routes.

INFO   ROUTES

TIMELINE

SOURCE — https://www.pinterest.pt/pin/394698354817598228/
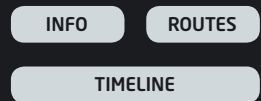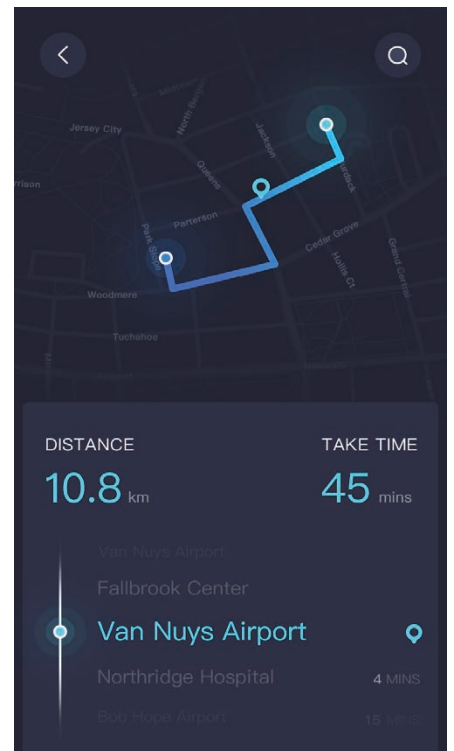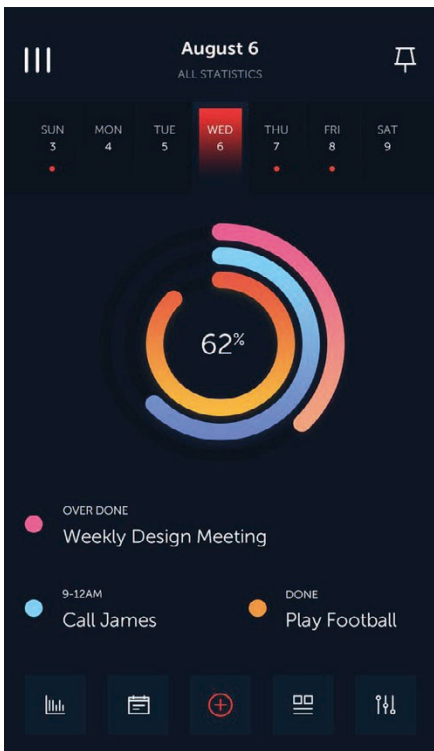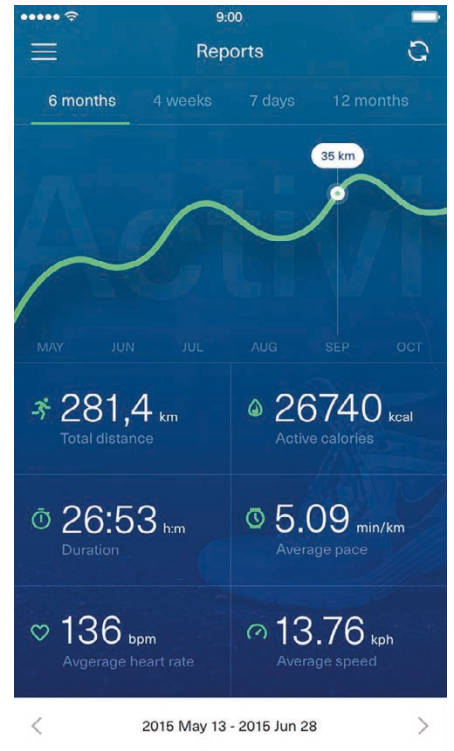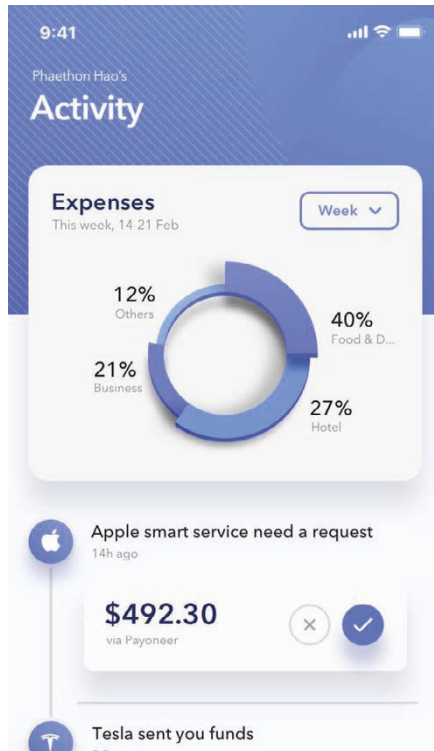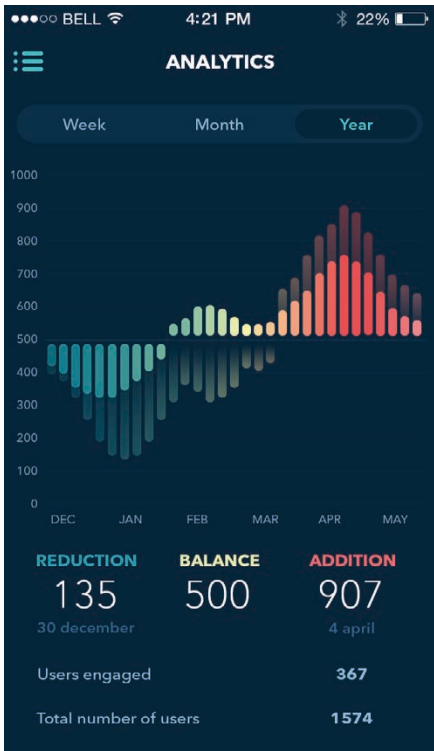
INFOGRAPHICS WITH STATISTICS

Infographics are an interesting and modern way to show data, analytics and statistics. These colourful examples represent a very cool way to interpret the data collected on the i.Triu trips or routes.

SOURCE – https://www.pinterest.pt/pin/365776800963800594/?lp=true

MINIMAL   CLEAN

INFOGRAPHICS
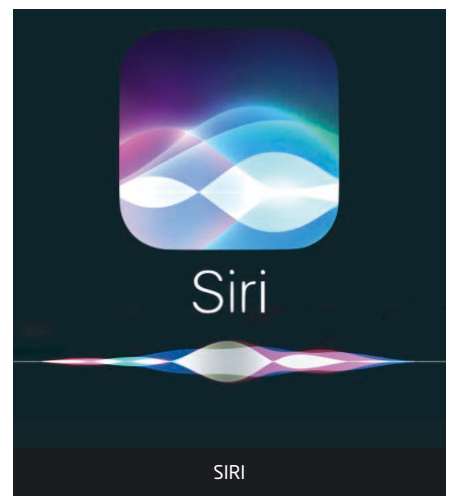
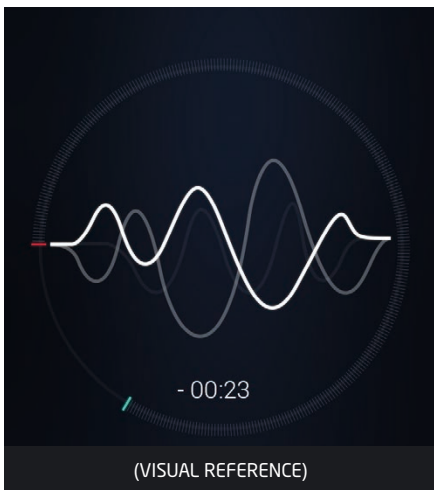STATISTICS & INFO
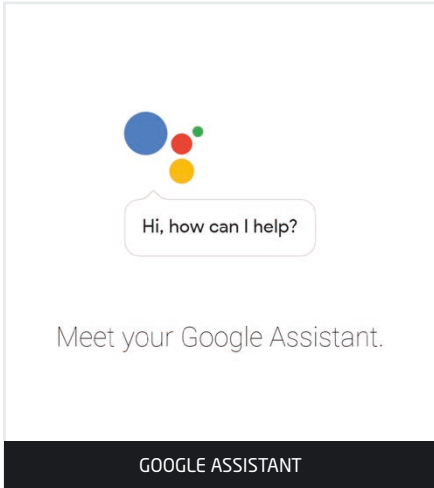
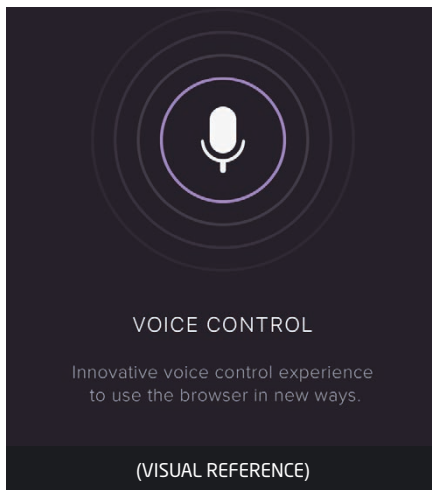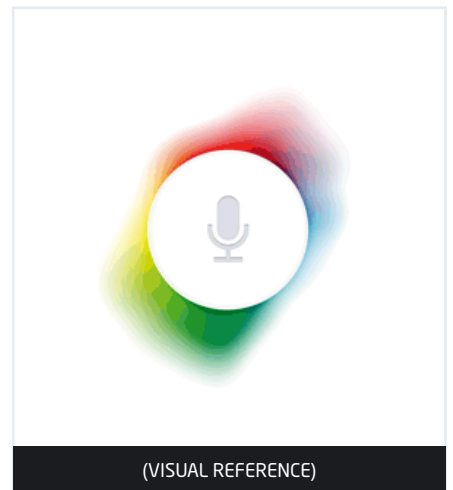GOOGLE ASSISTANT
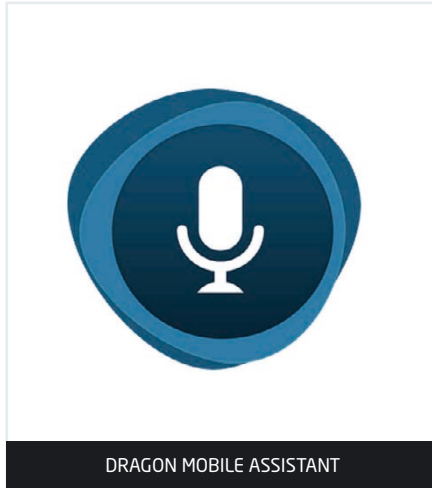
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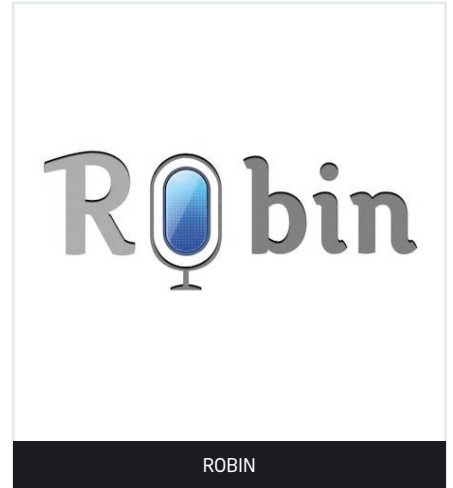
ROBIN
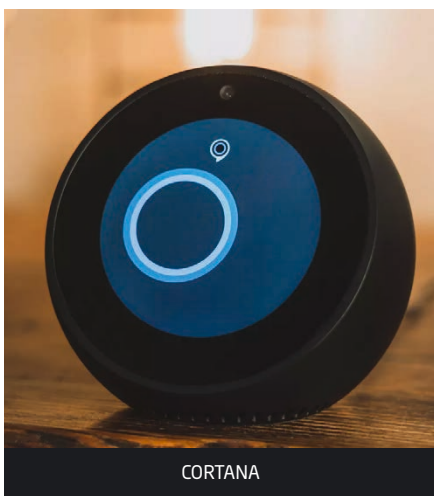
CORTANA

LYRA

SIRI

(VISUAL REFERENCE)

(VISUAL REFERENCE)

(VISUAL REFERENCE)

VOICE ASSISTANT EXAMPLES

These voice assistants are very dynamic and is very impressive to see how they do react to the person's voice. They tend to be colourful.

SOURCE — https://www.makeuseof.com/tag/7-siri-alternatives-android-google-now-cortana/

MODERN   MINIMAL

COLORFUL

INTERACTIVE

My Tamagotchi Forever

"My Tamagotchi Forever is an awesome AR game where you create, customize and optimize your Tamagotchi characters. One of the best features is that you can play Hide and Seek with your Tamagotchi friends within the real world. They will hide and you have to navigate and find them. The game would be better if you are familiar with the world of Tamagotchi characters. Considering all these, we think it deserves a good place in the list of AR games for Android."

Garfield GO – AR Treasure Hunt

"We have another adventure-based AR game for you – Garfield GO - AR Treasure Hunt. In the first look, the game may seem quite funny, but it's not. When you start playing and exploring, you can win real prizes like gift cards and coupons. As you move along, Garfield GO - AR Treasure Hunt wants you to complete the comic collection too. The central character is Garfield, whom you have to keep excited for the adventure. It's one of the best AR games for sure."

AUGMENTED REALITY GAMES FOR KIDS

Here we can see two examples of the game industry are taking advantage of the features incorporated on smartphones and use them to build and "imaginary world" with augmented reality, extending the "real life".

SOURCE – https://techwiser.com/best-ar-games-for-android/

FAMILY & KIDS   FRIENDS

DISCOVER   LEARN   SHARE

FUNNY   INTERACTIVE

2.

FEATURES

360° CAMERA

WI-FI / SHARE CONNECTION

BLUETOOTH

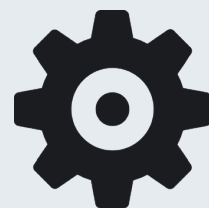**GPS / GEOLOCATION**

COMPASS & ELEVATION

FIND CAR / SHARE LOCATION

CHARGE ANYWHERE

STATISTICS & FOLLOW-UP

EASY MAINTENANCE

MAIN FEATURES

ICONS' CREDIT — https://flaticon.com/
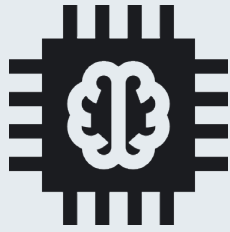
ARTIFICIAL INTELLIGENCE

RADARS & SENSORS

PERISCOPE

SMART LIGHTS

INFOTAINMENT SYSTEMS

ROBOTIC ARM

DRIVER ASSIST

DRIVER MONITORING

AUTOMOTIVE INSURANCE

MAIN FEATURES

ICONS' CREDIT – https://flaticon.com/

MEDIA CENTER

ACCESS TO YOUR CLOUD

INTERNAL STORAGE

360° VIDEOS & PHOTOS

ONLINE RADIO & SHARED MEDIA

HIGH QUALITY SOUND SYSTEM

ADD GADGETS

PLUG-IN ANY ELECTRIC OBJECT

SMART ENERGY EFFICIENCY

MAIN FEATURES

ICONS' CREDIT — https://flaticon.com/

AUTONOMOUS DRIVING

PARKING ASSISTANCE

WINDSHIELD DISPLAYS

HYBRID TECHNOLOGY

A SMARTPHONE ON WHEELS

REMOTE CONTROL

ELECTRONIC BRAKE ASSIST

SMART FUEL SAVING TIPS

SELF-HEALING PAINT

MAIN FEATURES

ICONS' CREDIT — https://flaticon.com/

SMART MAPS NAVIGATION

AUTO SEND ITINERARY TO E-MAIL
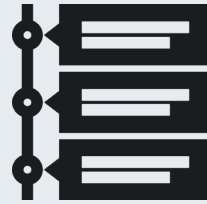
TIMELINES

ADD SPOT TO YOUR FAVORITES

ONLINE ACCESS TO YOUR ROUTES

EASY TO TRANSPORT

GUIDED TOURS

MAKE A TOUR FROM A FRIEND
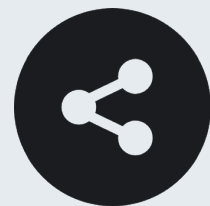
SHARE YOUR TOUR

FEATURES — DAILY ITINERARY / TOURS

ICONS' CREDIT — https://flaticon.com/

SOCIAL ENGAGEMENT

MAPS   TOURS

FRIENDLY

USER PROFILE

SHARE LOCATION WITH FRIENDS

BLUETOOTH

LEADER BOARDS

SPECIAL CONTESTS

DRIVER OF THE WEEK/MONTH/YEAR

LIVE CHATS

TAG THE WORLD
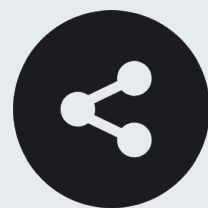
SHARE PROFILE SETTINGS

FEATURES – SOCIAL MEDIA

ICONS' CREDIT – https://flaticon.com/

SOCIAL ENGAGEMENT

FUNNY   GAMES

COMPETITION
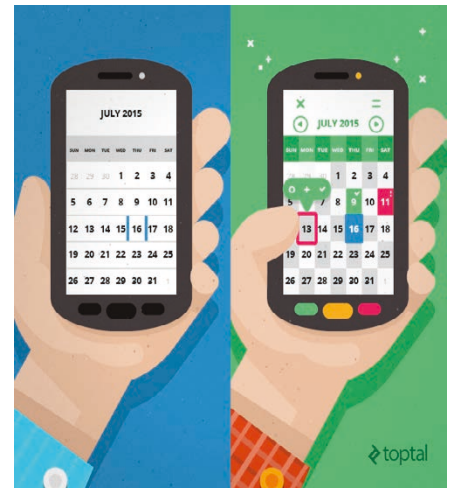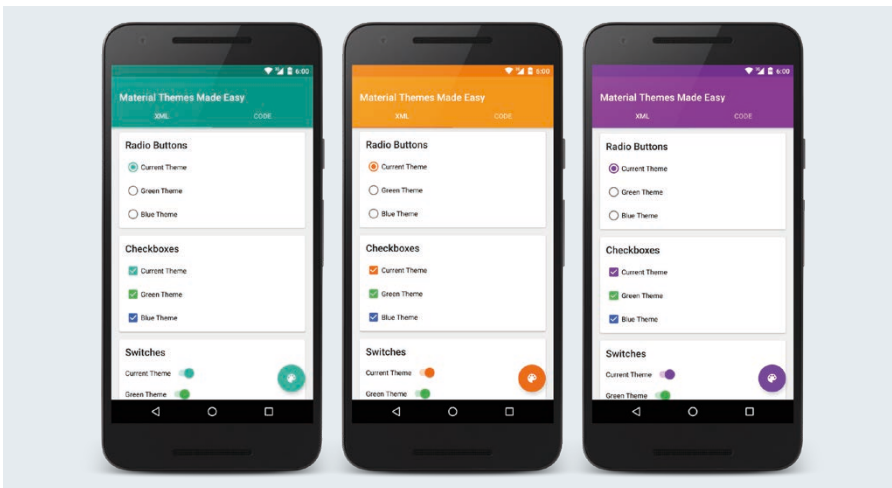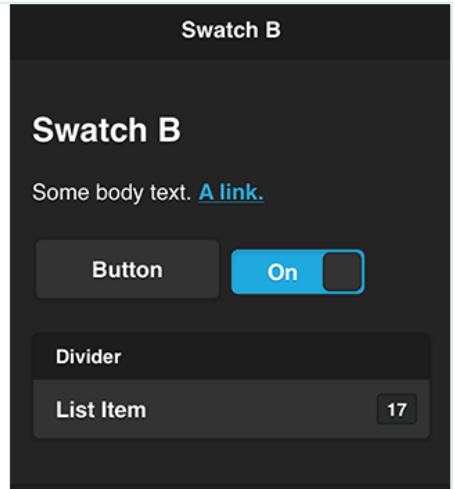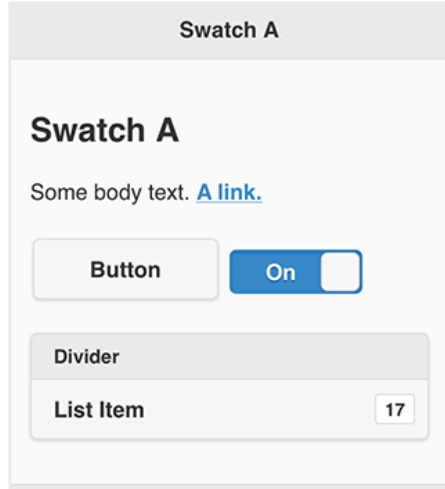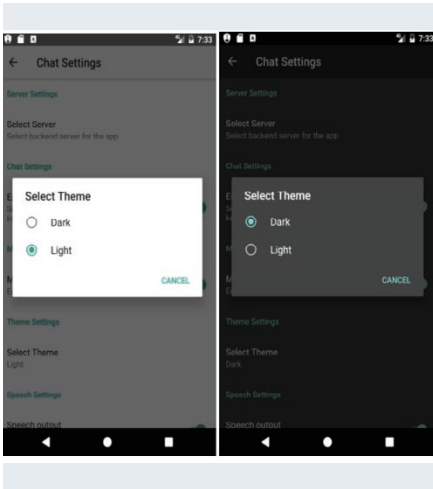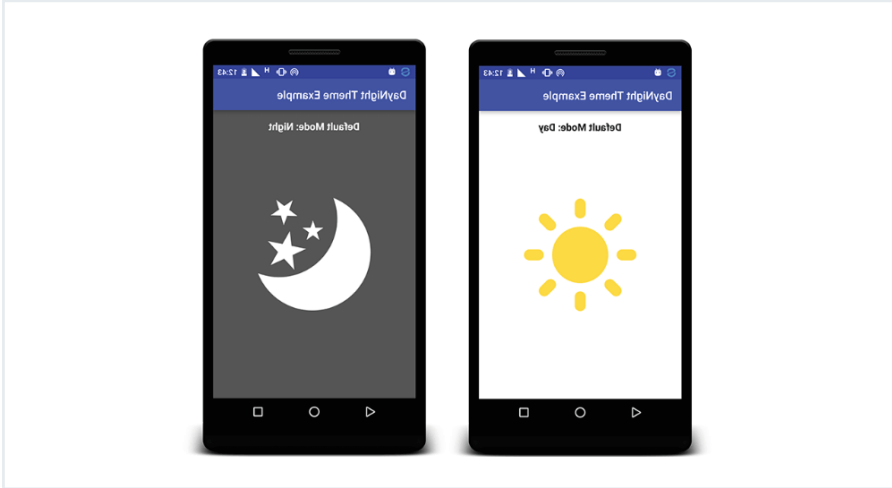
ABILITY TO CHOOSE A THEME

This feature is one of the must-have features, as it really pleasures the feel and mood of the user/driver with automatic updates of the interface, accordingly with the environment around or customised options setted up by the user/driver.

PERSONAL

CUSTOMISABLE

AUTOMATIC
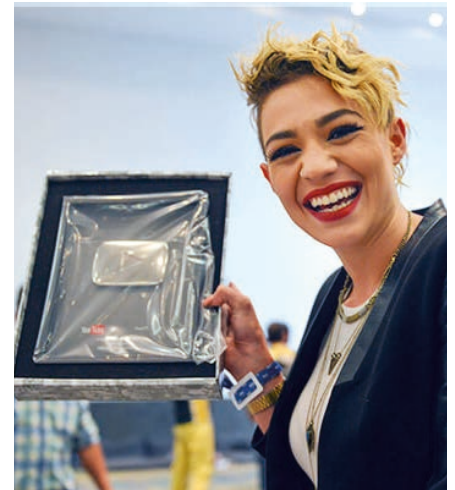
**100K SUBSCRIBERS
SILVER CREATOR AWARD**
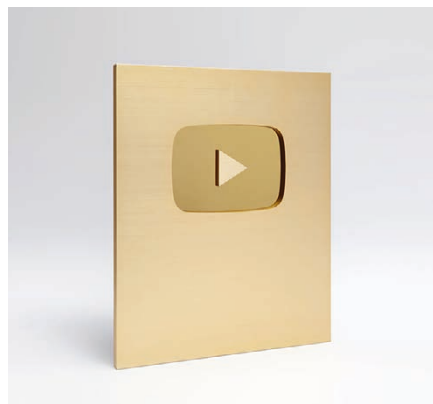
**1 MILLION SUBSCRIBERS
GOLD CREATOR AWARD**

**10 MILLION SUBSCRIBERS
DIAMOND CREATOR AWARD**
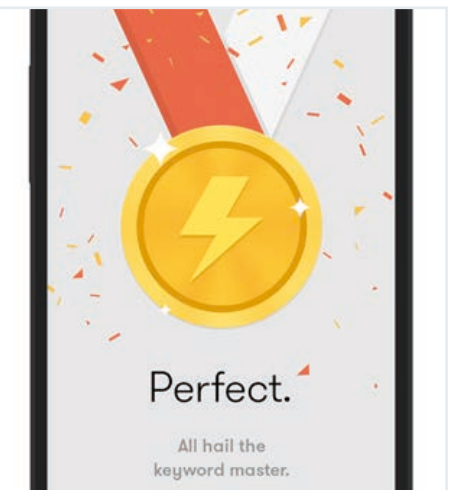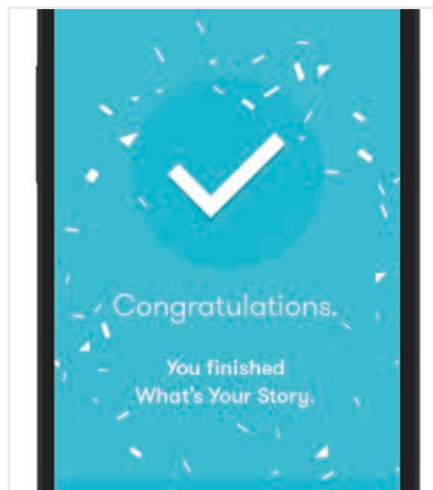
I.TRIU AWARDS & BADGES

YouTube is a great example how awards and prizes can be used. If you reach at least 100K subscribers, you get an award. I.TRIU could also show a special badge on the user profile photo for: "Driver of the Day", "Driver of the Month" & "Driver of the Year".

SOURCE – https://www.youtube.com/intl/en-GB/creators/awards/

SOCIAL CONTESTS

SOCIAL ENGAGEMENT

3.

GADGETS

PLUG-IN ANY ELECTRIC OBJECT

MEDIA CENTER

COMPASS & ELEVATION

MAKE A TOUR FROM A FRIEND
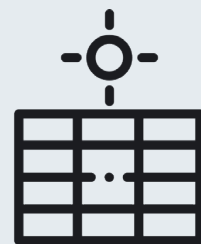
SOLAR CHARGER

GADGETS – "CAMPING EXTENSION"

CAR-TEND SOURCE – http://knowhow.napaonline.com/how-to-turn-your-car-into-a-tent-no-pitching-necessary/

SOLAR CHARGER SOURCE – https://www.beyondthetent.com/guide-to-portable-power-for-camping/

ICONS' CREDIT – https://flaticon.com/

LIFESTYLE

NATURE   SHARING

DISCOVER & TRAVEL
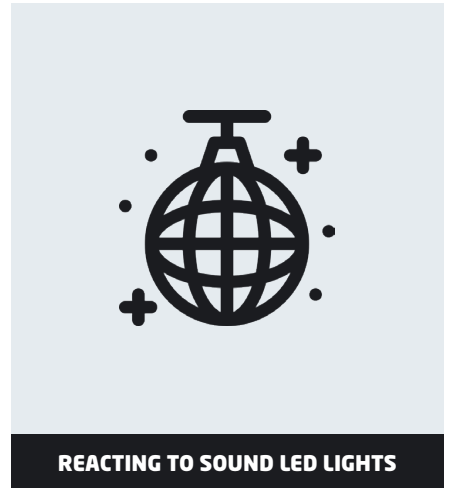
REACTING TO SOUND LED LIGHTS

WI-FI VIDEO PROJECTOR
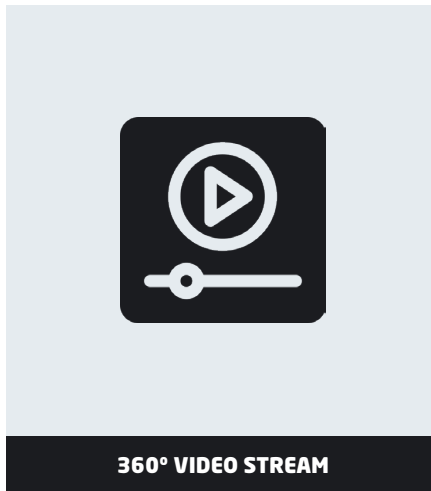
360° VIDEO STREAM
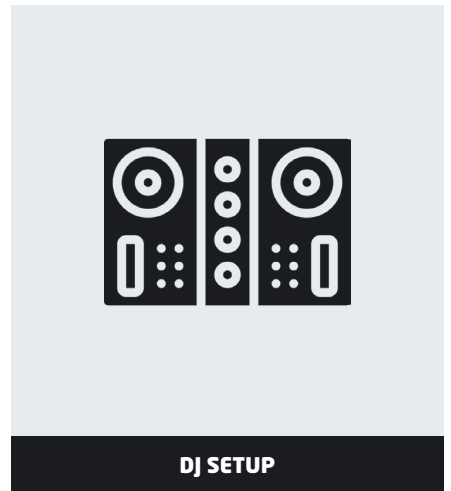
DJ SETUP

BLUETOOTH SPEAKERS CONNECTED
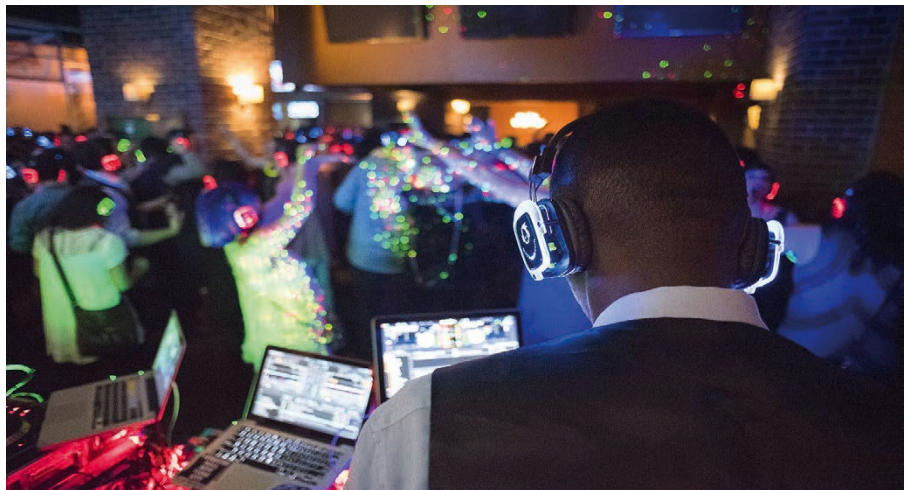
GADGETS — "PARTY MODE"

LIGHT SOURCE — https://articulo.mercadolibre.com.mx/MLM-615325829-car-disco-lightmegoal-usb-portable-party-lights-sound-acti-_JM

DJ SOURCE — https://en.wikipedia.org/wiki/Silent_disco

ICONS' CREDIT — https://flaticon.com/

MULTIMEDIA

FRIENDS   SHARING

INTERACTIVE

4.

STORYTELLING
& 360°/VR

01

02

03

04

05

06

07

08

09

10

11

12

13

14

15

TWIZY 360° (EXTERIOR VIEW)
— CUSTOMISE COLOURS IN 360/VR

1/2

SOURCE — https://www.renault.co.uk/vehicles/new-vehicles/twizy.html

INTERACTIVE   360° ROTATION
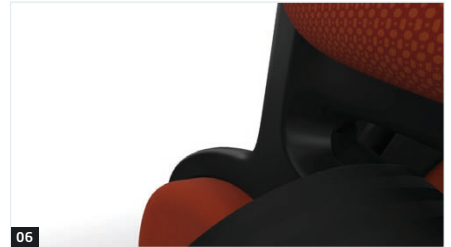
01

02

03

04

05

06

07

08

09

COLOUR NAME — "FLAME ORANGE UPHOLSTERY"

COLOUR NAME — "URBAN BLUE UPHOLSTERY"

COLOUR NAME — "TECHNIC UPHOLSTERY"
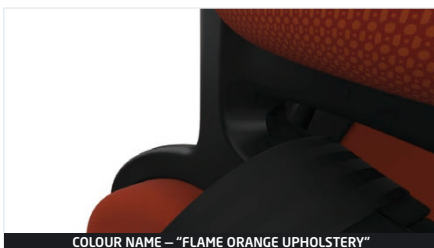
COLOUR NAME — "FLAME ORANGE UPHOLSTERY"
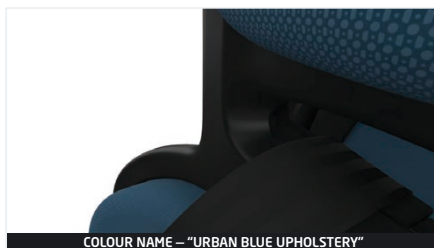
COLOUR NAME — "URBAN BLUE UPHOLSTERY"

COLOUR NAME — "TECHNIC UPHOLSTERY"
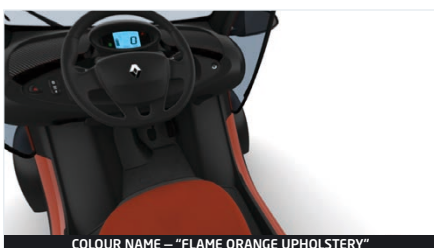
COLOUR NAME — "FLAME ORANGE UPHOLSTERY"

COLOUR NAME — "URBAN BLUE UPHOLSTERY"

COLOUR NAME — "TECHNIC UPHOLSTERY"

TWIZY 360° (INTERIOR VIEW) — "SELF-VIEW"
OF INTERIOR COLOURS IN 360/VR

2/2

SOURCE – https://www.renault.co.uk/vehicles/new-vehicles/twizy.html

360° VIEW   VIRTUAL REALITY
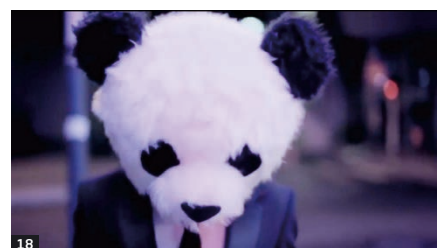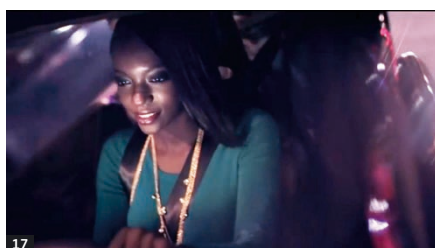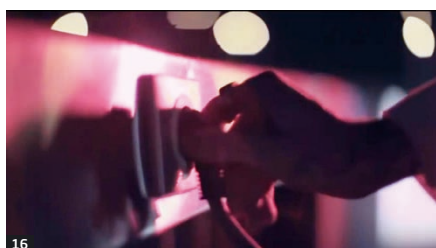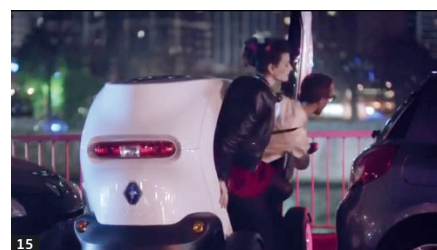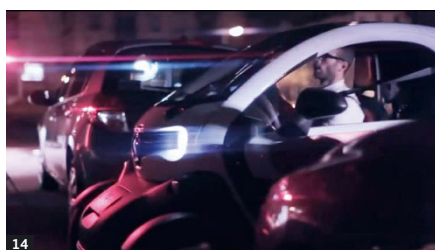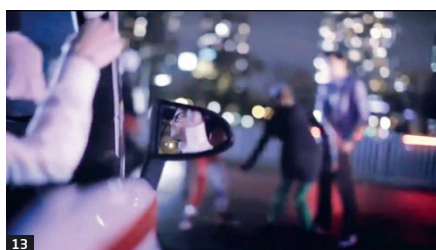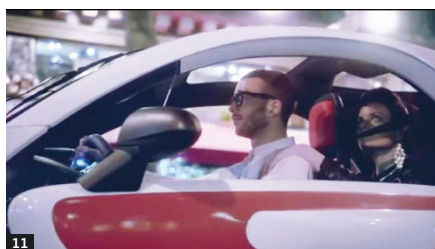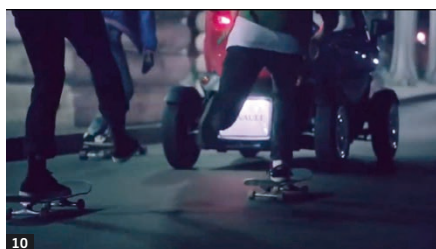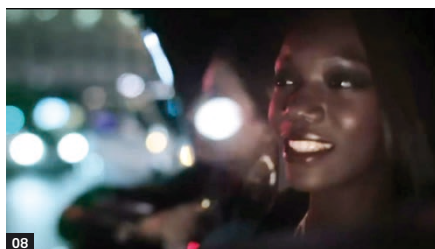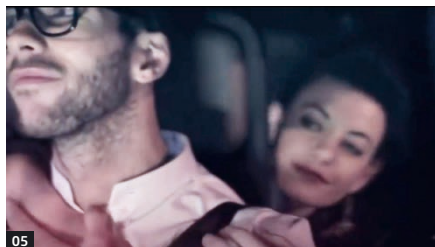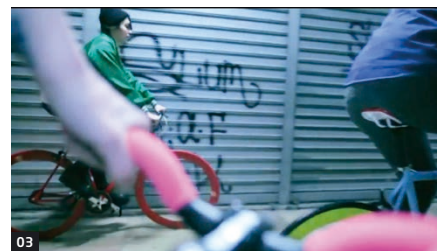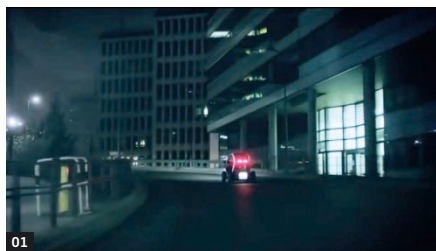
STORYTELLING EXAMPLES – "TWIZY, THE ENTERTAINMENT CAR"

1/2

SOURCE – https://youtu.be/xzovoBv9KkQ
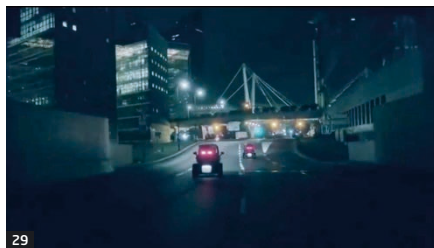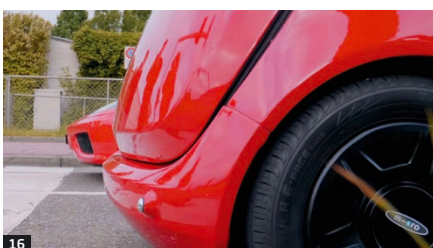
PARTY   LIGHTS   DJ/SOUND
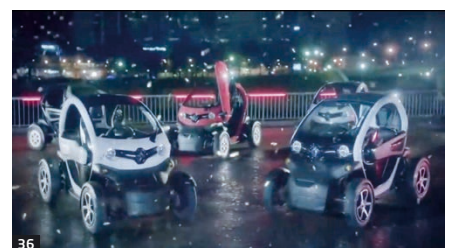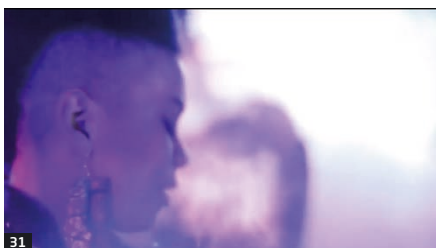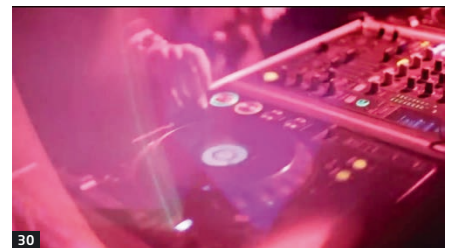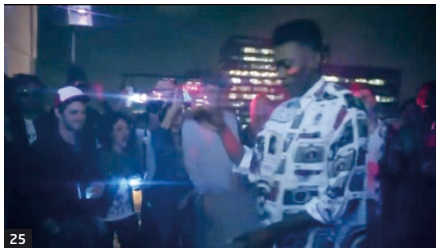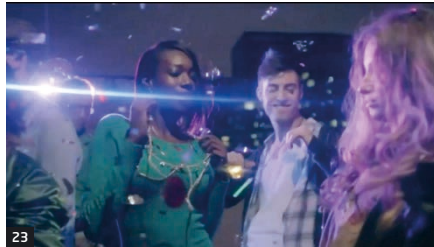
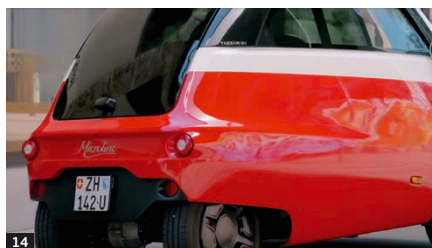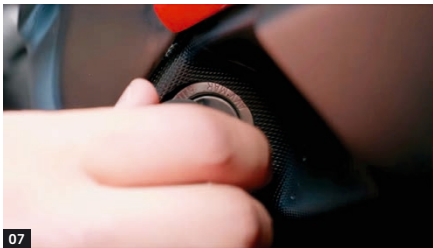# STORYTELLING EXAMPLES – "TWIZY, THE ENTERTAINMENT CAR"

2/2

SOURCE – https://youtu.be/xzovoBv9KkQ

FRIENDS   SOCIAL   SHARING

STORYTELLING EXAMPLES
– "MICROLINO | THIS IS NOT A CAR!"

1/2

SOURCE – https://youtu.be/-n-pzXefQW8

VINTAGE   LOVE STORY
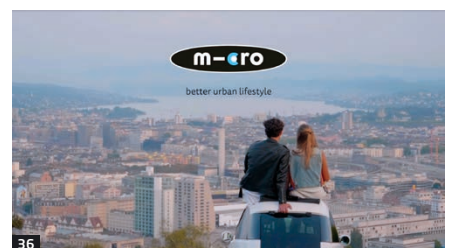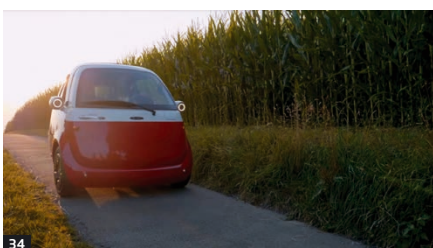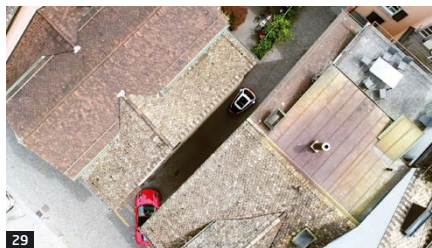
STORYTELLING EXAMPLES
– "MICROLINO | THIS IS NOT A CAR!"

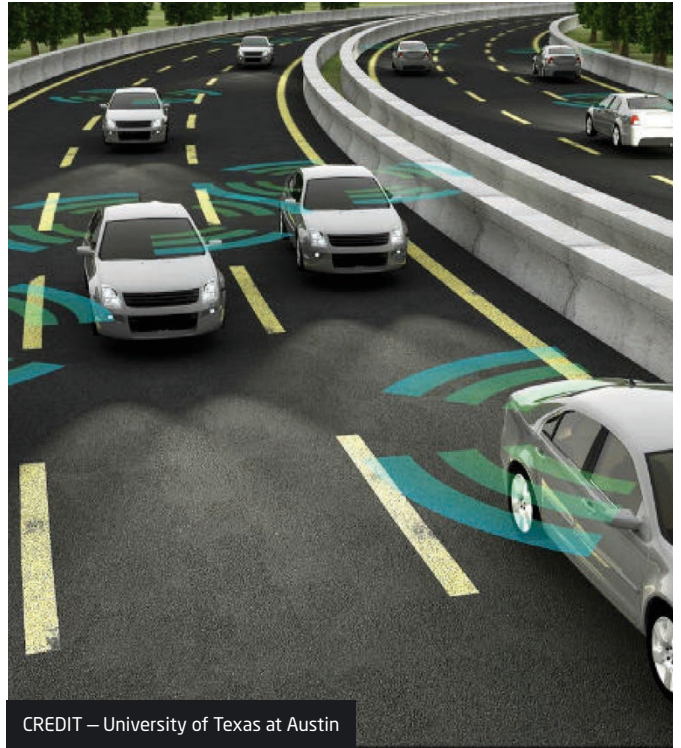*SOURCE – https://youtu.be/-n-pzXefQW8*

2/2

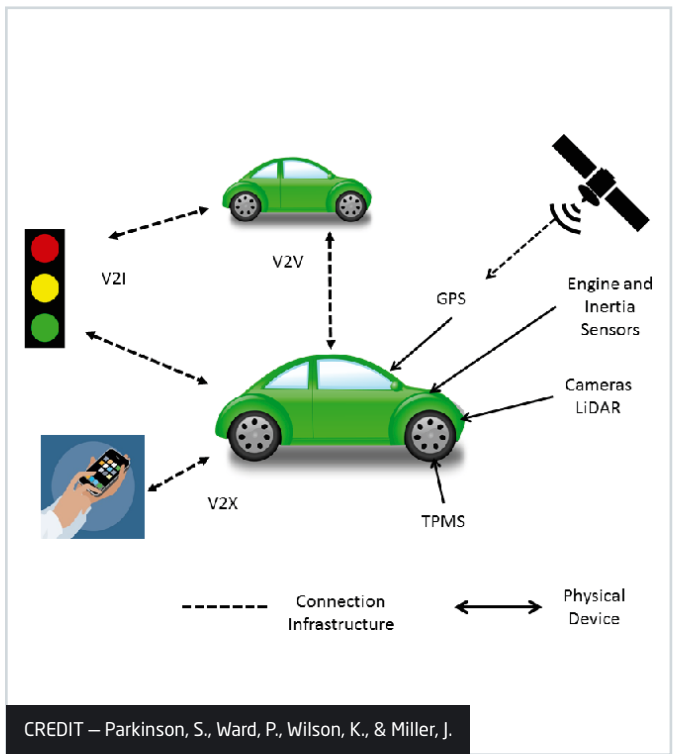RURAL & URBAN

5.

ON THE FUTURE

CREDIT — Roland Berger

CREDIT — University of Texas at Austin

CREDIT — Leddertech
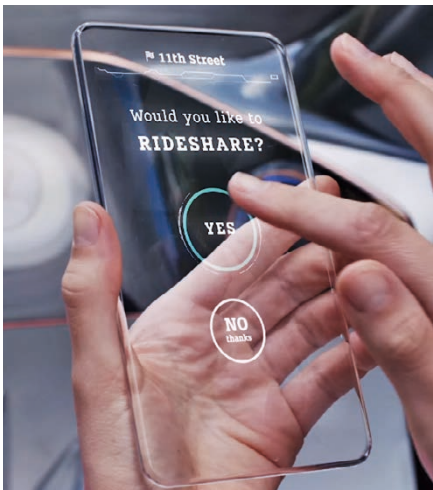

CREDIT — Parkinson, S., Ward, P., Wilson, K., & Miller, J.

AUTONOMOUS CARS

"A self-driving car, also known as a robot car, autonomous car, or driverless car, is a vehicle that is capable of sensing its environment and moving with little or no human input."

SOURCE — https://en.wikipedia.org/wiki/Self-driving_car

RADARS   GPS   CAMERAS

SENSORY INFORMATION   SONAR

NETWORK   WIRELESS

The future of mobility — Smart vision

A concept for the year 2030. *"Take a first look at the smart vision EQ fortwo. Our new concept car shows our vision of urban mobility: Fully autonomic, fully electric and fully shared."*

SOURCE — https://www.youtube.com/watch?v=4Afk82PW_Y4

FUTURISTIC

SHARED   ELECTRIC

AUTONOMIC

SHARED, ELECTRIC AND FULLY AUTONOMOUS VEHICLES

POP.UP AIRBUS

"The Pop.Up vehicle combines the flexibility of a small two seater ground vehicle with the freedom and speed of a vertical take-off and landing (VTOL) air vehicle, thus bridging the automotive and aerospace domains."
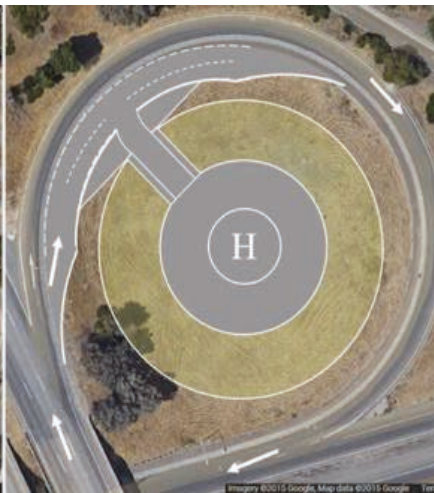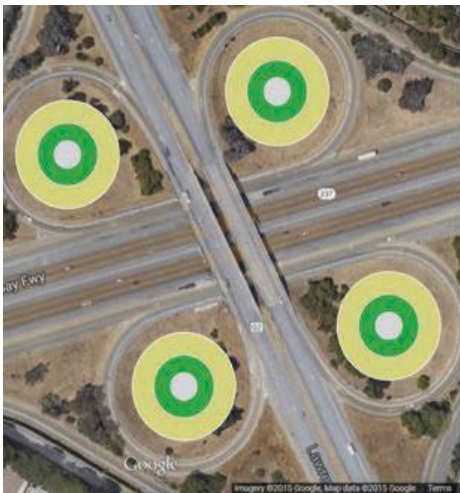
SOURCE – https://www.italdesign.it/project/popup/

FUTURISTIC

MODULAR ELECTRIC

INNOVATIVE

UBER ELEVATE

"Imagine traveling from San Francisco's Marina to work in downtown San Jose—a drive that would normally occupy the better part of two hours—in only 15 minutes. What if you could save nearly four hours round-trip between São Paulo's city center and the suburbs in Campinas?"

SOURCE – https://www.uber.com/elevate.pdf

FUTURISTIC

ON AIR   ELECTRIC

INNOVATIVE

END

THANKS FOR WATCHING